

# Sample Chronological Resume

## James E James

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### *Objective*

To contribute creative marketing skills and experience and collaborate with a team that enhances your organization's success.

### *Experience*

**Promotions Consultant**, Promotional Marketing, Inc., Somewhere, MB, Feb. 2006 to Present

- Develop and implement campaigns involving the sale of promotional products, design of trade show displays, and conceptual development of special events.
- Procured specialty items for *Real Time Audio's* annual trade show in Los Angeles within client's \$30,000 budget and time frame.
- Designed, produced, and supplied Halloween Horror promotional T-shirts for *Universal Studios Escape* (\$38,000 total order).
- Developed idea for "full service" *Promotional Marketing* booth motif for 2006 Orlando Chamber of Commerce Business Expo.

**Account Manager**, Peterson & Associates, Inc., Somewhere, MB, June 2004 to Feb. 2006

- Supplied high-tech corporations, including Bell and IBM, with specialized temporary personnel.

**Inside Sales Representative**, All Cellular, Inc., Somewhere, MB, July 2002 to Feb. 2004

- Delivered exceptional customer service and conducted showroom sales.
- Managed inventory and assisted with rental promotions.

**MasterCard Representative**, Metrum Group, Somewhere MB, May through July 2002

- Served as World Cup Welcome Center host, *MasterCard* World Cup promotion.
- Encouraged customers to use *MasterCard* and solicited new members.

### *Education*

**Bachelor of Business Administration**, University of Manitoba, Somewhere, MB, 2004,  
Major – Marketing, Minor – Information Systems

Computer Skills: Word, Excel, PowerPoint, and ACT database

Honors: Dean's List (3 semesters)

### *Professional Affiliations*

- Member, Greater Lake Chamber of Commerce
- 2006 ADDY Committee Member, MB Advertising Federation
- Member, Marketing Association of Manitoba