



**North Eastman Health Association Inc.  
Job Description**

**Wellness Facilitator II**

**Position Summary**

With a focus on Primary Prevention, the Wellness Facilitator II provides the direct linkage and access to resources between the Primary Health Care Centre and/ or the Primary Health Care Team and the community. In collaboration with an interdisciplinary team, the Wellness Facilitator II is able to take a leadership role in planning wellness initiatives with groups and communities based on best practice, community need and availability of community resources. The Wellness Facilitator II has a solid knowledge of program evaluation and engages in evidenced based planning. Wellness Facilitators function in accordance with the Association's Mission, Vision and Values, policies and procedures and ensures all practices are consistent with relevant legislation and professional standards.

**Reports To:** Primary Health Care Manager

**Union:** MGEU – Professional Technical

**Qualifications**

Education and Experience

- Baccalaureate degree in health, social services and/ or community development
- Experience in community development, social marketing, volunteer management, and population health promotion

Knowledge Skills and Abilities

- Ability to foster and maintain positive working relationships, individually and in a team setting
- Ability to work independently
- Solid understanding of Community Development, Health Promotion and the Determinants of Health
- Demonstrates effective communication skills
- Ability to engage in evidence based program planning
- Ability to conduct effective program evaluations
- Experience in proposal writing/ development
- Ability to take on leadership role when working with intra and intersectoral groups

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- Demonstrated knowledge of community resources

**Position Duties and Responsibilities:**

- Facilitates inter-sectoral collaboration and partnerships
- Assists in the development of self-help groups
- Assists in the development of community based initiatives such as wellness information libraries and health corners
- Facilitates and promotes community wellness initiatives
- Works with communities to develop healthy policies such as “heart-smart” menus in local restaurants, smoke-free environments etc.
- Mobilizes community support for physical fitness/ activity programs
- Promotes awareness of safety and accident prevention strategies
- Facilitates and/ or coordinates health promotion/ health education programs based on identified needs
- Works closely with community and consumer groups to increase the visibility of health promotion programs
- Works closely with other health promotion organizations such as the Alliance for Prevention of Chronic Disease/ Heart and Stroke etc
- Facilitates committees and groups of people in developing consensus around priority actions to enhance wellness in the community
- Empowers individuals and groups in the adoption of health behaviors and the development of healthy environments
- Provides access to health and wellness information
- Participates in community health assessment activities in the district
- Ability to continue ongoing community consultations within district/ region as required
- Participates in program planning and evaluation
- Records and tracks statistical information as required for program planning and evaluation purposes
- Attends and participates in Primary Health Care team meetings
- Attends and participates in Interagency meetings
- Keeps current in the Health Promotion field through continuing education – via conferences/ educational sessions and/ or literature and journal reviews
- Ability to assist with community program planning based on community need, best practice and availability of community resources

Revised: \_\_\_\_\_  
Date

Approved by: \_\_\_\_\_ Date  
Manager/ Supervisor

Approved by: \_\_\_\_\_ Date  
Vice President/ CEO

Reviewed by: \_\_\_\_\_ Date  
Director, Human Resources

**NOTE: Original Signed and Dated November 24, 2003**